

**BEFORE THE SECURITIES COMMISSIONER
OF THE STATE OF KANSAS**



In the Matter of:

Sidelight Entertainment Group, Inc,
Global Warrior Challenge, Inc,
Pickerswarehouse, Inc,
Sidelight Entertainment Inc,
Robert S. Beene,
and their representatives and agents,

Docket No. 14 E 008
KSC No. 2014-6138

Respondents.

Pursuant to K.S.A. 17-12a604

FINAL ORDER TO CEASE AND DESIST

1. On October 30, 2013, after considering allegations of the Staff for the Office of the Kansas Securities Commissioner (“KSC Staff”) that Respondents have committed violations of the Kansas Uniform Securities Act and that the issuance of an Order to Cease and Desist pursuant to K.S.A 17-12a604 is in the public interest, the Securities Commissioner of the State of Kansas (the “Commissioner”) issued an Order to Cease and Desist.
2. Respondents have failed to request a hearing on the October 30, 2013 Cease and Desist order in a timely manner.
3. NOW THEREFORE, the Commissioner issues the following findings of fact, conclusions of law, and Order.

FINDINGS OF FACT

4. Sidelight Entertainment Group, Inc. (“Sidelight”) is a private, for-profit corporation incorporated in the State of Kansas on or about March 16, 2012. The last known business address is 307 N. 3rd Street, Atchison, Kansas 66002.
5. Robert S. Beene (“Beene”) is the President of Sidelight. His last known address is [REDACTED].
[REDACTED]

6. Global Warrior Challenge, Pickerswarehouse Inc., and Sidelight Entertainment Inc. are names under which Sidelight Entertainment Group, Inc. has previously registered its business activities.

SELLING UNREGISTERED SECURITIES

7. Beene, the authorized agent for Sidelight, offered an investment contract which was described in the following manner:
 - a. The contract was titled "Investors Purchase Agreement", "Points for the Event 'Global Warrior Challenge'".
 - b. The contract offered to sell points valued at \$5,000.00 per point to investors.
 - c. The points were Pay-Per-View Buy-Ins for the Global Warrior Challenge held at the Sprint Center in Kansas City, Missouri on June 29, 2013.
 - d. Investors were to receive a payout for their points no later than July 31, 2013.
8. An explanation sheet accompanied the investment plan document which was described in the following manner:
 - a. The event is known as the "Global Warrior Challenge", a group of mixed martial arts fights, which will be held on June 29, 2013 at the Sprint Center in Kansas City, Missouri live and on Pay-Per-View. Sidelight Entertainment Group (The Promoter) is offering points to investors who want to share in profits known as "Buy-Ins" from Pay-Per-View.
 - b. Buy-Ins are based on how many households purchase the event on Pay-Per-View with each order equaling one Buy-In. Each Buy-In is valued at \$49.00.
 - c. Points are available to the public to invest in this event. Each point is valued and sold at \$5,000.00.
 - d. The Promoter's cut from Pay-Per-View is 40% of the gross profit of the Buy-Ins.
 - e. The investors cut is 25% of the Promoters cut.
 - f. The investors return is based on the number of investors. Only 100 points are being sold to investors. To determine the investors return:

- i. Divide the gross Pay-Per-View sales by .40 (40%) to determine the Promoters cut.
 - ii. Divide the Promoters cut of Pay-Per View by .25 (25%) to determine the investors cut.
 - iii. Divide the investors cut by 100 (points sold) to obtain the price per point.
 - iv. Multiply the result by the number of points purchased by the investor to obtain the investors total return.
- g. Pay-out to investors will occur no later than July 31, 2013.
13. As a result of Beene's promotion of the Global Warrior Challenge, at least one Kansas resident ("KR 1") agreed to invest in the program.
14. On or about May 16, 2013, KR 1 sent a check to Beene for \$10,000.00 to purchase 2 points whereupon KR 1 received an Investor Purchase Agreement from Sidelight
15. The investments that were offered by Sidelight and promoted by Beene are not currently registered, nor have they ever been registered, as securities with the Office of the Securities Commissioner of Kansas.

SECURITIES FRAUD

16. On or about April 10, 2012, respondent Robert Beene filed for Chapter 13 Bankruptcy in the U.S. Bankruptcy Court, District of Kansas (Kansas City). This case is captioned under Bankruptcy Petition #12-20936.
17. As of October 21, 2013, Bankruptcy Petition #12-20936 was still active.
18. At the time KR 1 gave Beene a check for \$10,000 to purchase points in the Global Warrior Challenge, Beene failed to disclose his currently active bankruptcy petition to KR 1.

CONCLUSIONS OF LAW

19. Paragraphs 1-18 are incorporated by reference as though set forth fully herein.

20. The Securities Commissioner of Kansas has jurisdiction over this matter pursuant to K.S.A. 17-12a604(a).
21. The investments in the Global Warrior Challenge that are described herein are securities as defined by K.S.A. 17-12a102(28).
22. K.S.A. 17-12a301 makes it unlawful for a person to offer or sell a security in the State of Kansas unless the security is registered under the KUSA or the security is exempt from registration under the KUSA.
23. Sidelight offered or sold unregistered securities in the State of Kansas, in violation of K.S.A. 17-12a301.
24. Beene offered or sold unregistered securities in the State of Kansas, in violation of K.S.A. 17-12a301.
25. Pursuant to K.S.A. 17-12a501(2), it is unlawful for a person, in connection with the offer, sale, or purchase of a security, directly or indirectly, to make an untrue statement of a material fact, or to omit to state a material fact necessary in order to make a statement made, in the light of the circumstances under which it is made, not misleading.
26. Beene's bankruptcy status was a material fact.
27. Beene, in connection with the offer, sale, or purchase of a security, omitted to state a material fact, his active bankruptcy petition, in violation of K.S.A. 17-12a501(2).

IT IS THEREFORE ORDERED by the Securities Commissioner that:

- A. Respondents cease and desist in the State of Kansas from selling, offering to sell, or materially aiding in the offer or sale, on behalf of themselves or on behalf of any other person/entity that they are acting in concert with, investments in the Global Warrior Challenge unless and until investments in Global Warrior Challenge are properly registered in the State of Kansas or are exempt from registration in the State of Kansas.
- B. Respondents cease and desist in the State of Kansas from soliciting offers to purchase or making offers to sell, or effecting or transacting sales of securities, or the securities of any other person or issuer, or directly or indirectly aiding and assisting in the same or attempting to do the same, unless and until Respondents refrain from all acts and

practices which constitute violations or are about to constitute violations of the Kansas Uniform Securities Act.

IT IS SO ORDERED BY THE COMMISSIONER.

Entered at Topeka, Kansas, this 13th day of May, 2014.



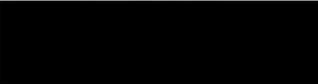
Joshua A. Ney
Securities Commissioner
State of Kansas



CERTIFICATE OF SERVICE

On this 13th day of May, 2014, I was provided a copy of the aforementioned process on behalf of the Office of the Securities Commissioner. I promptly sent notice of the process to the address below, being the address set forth in the recipient's consent to service of process or last known address. The process was sent via certified mail, receipt requested to:

Robert S. Beene

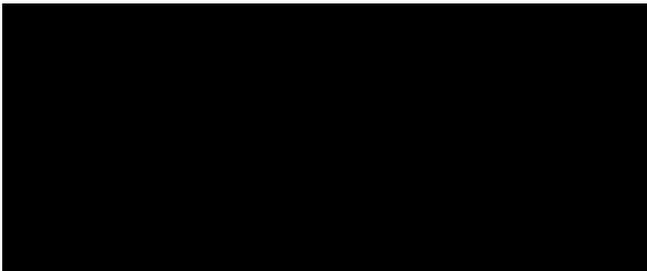


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Ryan A. Kriegshauser
Special Counsel to the Commissioner