

**BEFORE THE SECURITIES COMMISSIONER
OF THE STATE OF KANSAS**

In the Matter of:

Docket No. 11 E 003
KSC No. 2010-5728
KSC App No.2010A0000055

EASTRIDGE GROUP INC.,
BRIAN EASTRIDGE

Respondents,

_____/_____
Pursuant to K.S.A. 17-12a406 and 17-12a604

**ORDER OF SANCTIONS AGAINST
RESPONDENTS EASTRIDGE GROUP INC., AND BRIAN EASTRIDGE**

The above-entitled matter comes before the Securities Commissioner of Kansas for further consideration. The Commissioner finds that a Cease and Desist Order and Notice of Intent to invoke Administrative Sanction Under the Kansas Securities Act was duly executed in Topeka, Kansas on September 30, 2010. The Notice of Intent was served upon Respondent Eastridge Group Inc., on October 1, 2010 and Respondent Brian Eastridge, on October 14, 2010.

Respondents Eastridge Group and Eastridge have failed to file a request for hearing within thirty-three (33) days after the date of mailing on the Certificate of Service of the Notice of Intent.

The Notice of Intent contains Allegation of Fact and law which have not been contested by Respondents, pursuant to K.A.R. 81-11-5. Therefore, the Commissioner finds that the allegations are admitted by the Respondent. The Commissioner adopts the Allegations of Fact as true and correct findings of fact, and the Commissioner adopts the Allegations of Law as conclusions of law.

Upon consideration of the reasons set forth in the Notice of Intent, and after due deliberation, the Commissioner finds that it is in the public interest and consistent with the purposes of the Kansas Securities Act that this Order be issued.

IT IS THEREFORE ORDERED by the Commissioner that Respondents Eastridge Group and Brian Eastridge, and its officers, agents, servants, employees, and any person in concert or participation with it who receives actual notice of this order, shall immediately CEASE AND DESIST from (1) transacting business in the State of Kansas as a broker-dealer or agent unless the persons engaged in such business are registered under the Kansas Securities Act or are exempt from registration; (2) employing or associating with any agent transacting business in the State of Kansas unless the agent is registered under the Kansas Securities Act; (3) offering or selling any security in the State of Kansas unless the security is registered under the Kansas Uniform Securities Act or exempt from registration; and (4) engaging in other acts or practices which constitute violation of the Kansas Uniform Securities Act.

IT IS FURTHER ORDERED by the Securities Commissioner of Kansas that Eastridge Group, Inc. and Brian Eastridge's applications for registration are denied.

IT IS FURTHER ORDERED by the Securities Commissioner of Kansas that Brian Eastridge shall pay RESTITUTION in the total sum of \$128,817.22.00 to the investors. Said payments shall be made within thirty (30) days of the date of this order, in the form of cashier's checks or money orders made payable to the Office of the Kansas Securities Commissioner. Upon receipt, the Office of the Kansas Securities Commissioner shall distribute the funds pro rate as follows:

Name	Total Restitution	Pro Rata
[REDACTED]	\$25,000	19%
[REDACTED]	\$40,000	31%
[REDACTED]	\$63,817.22	50%

IT IS SO ORDERED.

Entered at Topeka, Kansas, on the 20th day of December, 2010.

/s/ Marc S. Wilson
 Marc S. Wilson
 Securities Commissioner
 State of Kansas

NOTICES:

- (1) Pursuant to K.S.A. 17-12a508, any intentional violation of any order issued by the Securities Commissioner of Kansas is a felony criminal offense.**
- (2) This decision may constitute final agency action that is subject to judicial review. The agency officer to receive service of a petition for judicial review on behalf of the Office of the Securities Commissioner is Marc S. Wilson, Securities Commissioner, at 109 SW 9th, Suite 600 Topeka, KS 66623.**

Certificate of Service

I hereby certify that on this 21stth day of December, 2010, copies of the above Order of Sanctions were sent by first class mail, addressed to the following:

Brian Eastridge



Eastridge Group, Inc.
c/o Brian Eastridge
322 S. Mosley, Suite 9
Wichita, KS 67202

/s/ Michelle Lancaster
Michelle Lancaster
Legal Assistant