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Office of Kansas Securities Commissioner Announces Financial Scholars Video Contest

In coordination with Financial Literacy Month, the Office of the Kansas Securities Commissioner will sponsor a video contest to promote personal finance awareness among high school students.

Topeka, KS---The Office of the Kansas Securities Commissioner is sponsoring the 2nd annual Kansas Financial Scholars video contest. The Office is looking for creative videos that highlight the importance of financial education, and encourage financial responsibility and preparedness. The winning video will be featured on the Securities Commissioner's website and [Facebook page](#), and students participating in the winning entry will each receive an iPad mini. The classroom teacher of the winning entry will also receive an iPad mini.

The contest will be held in coordination with Financial Literacy Month in April. Organizers and financial experts involved in the promotion of Financial Literacy Month in Kansas say that it is essential to ensure that Kansans are well prepared to manage money, credit, investments and debt, and that personal financial education among today's youth will contribute to the financial stability of tomorrow's workforce and to the prosperity of the Kansas economy.

Students who are working toward or who have received [EverFi](#) Financial Literacy Certification through participation in the Kansas Financial Scholars Program are invited to produce a 1 to 2 minute video which creatively demonstrates the difference financial literacy and fiscal responsibility can make in life.

The [Kansas Financial Scholars Program](#) is a web-based curriculum which uses the latest in new media technologies. The 10-unit course is aligned to the Kansas State Standards and offers programming aimed at teaching, assessing and certifying students in a variety of financial topics including credit scores, insurance, credit cards, student loans, mortgages, taxes, investments, savings, 401k's and other critical concepts that map to national financial literacy standards.

Teachers who have not yet signed up for the Kansas Financial Scholars Program (offered at no charge to Kansas schools) may contact the Securities Commissioner's office for information on how to sign up and participate in the program this school year.

Contest begins: Monday, March 4, 2013.

Contest ends: Friday, April 19, 2013. (All videos must be received by 5 p.m. April 19, 2013.)

Winning video announced on or before: Tuesday, April 30, 2013.

Complete official video contest rules can be found at: www.ksc.ks.gov/

Questions about the contest or participation in the Kansas Financial Scholars Program can be directed to Shannon Stone, Director of Investor Education at Shannon.Stone@ksc.ks.gov or by phone at 913.652.9164.

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